CLAIMS

What I claim is:

1. A system for navigating and browsing electronic media, comprising:

a categorization structure having a plurality of nested cascading category levels, each category level displaying a plurality of category titles of electronic media content stored on a storage device, each category title having a selectable link-token to the stored content for said title, and each category title also being coupled to the category title's hidden nested subcategory structure and the category titles in the different plurality of category levels able to be browsed independently of having to select and retrieve the stored content for any title from the storage device.

2. A system for tracking the navigation and browsing of electronic media, and facilitating the changing of navigation and browsing path at will with one single click to reach any desired new destination information.

3. The system according to Claim 1, wherein the plurality of category titles in a first category level is displayed for viewing on a display device by placing a cursor on a starting symbol representing a gateway to viewing the categorization structure displayed on the display device.

4.   The system according to Claim 3, wherein the plurality of category titles are displayed on the display device underneath the starting text-string or a symbol representing the gateway to viewing the categorization structure.

5.   The system according to Claim 3, wherein placing the cursor on one of the category titles in the first category level causes said title to be highlighted and causes a second category level having a second plurality of titles to be displayed alongside the first category level, the plurality of titles in the second category level being sub-categories of the category title highlighted in the first category level.

6.   The system according to Claim 3, wherein the titles in the first category level are displayed in a first listing-area with the titles listed one under the other.

7.   The system according to Claim 5, wherein the titles in the second category level are displayed in a second listing-area with the titles listed one under the other.

8.   The system according to Claim 5, wherein placing the cursor on one of the category titles displayed in the second category level causes said title to be highlighted and causes a third category level having a third plurality of category titles to be displayed alongside the second category level, the plurality of titles in the third

category level being sub-categories of the highlighted title displayed in the second category level.

9.   The system according to Claim 1, wherein the system has a selectable number of category levels.

10.   The system according to Claim 1, wherein the system has a selectable number of category titles in each category level.

11.   The system according to Claim 1, wherein the system is implemented using software.

12.   The system according to Claim 1, wherein when the cursor is moved from a category level having a plurality of category titles which are sub-categories of a title in a higher category level, the category level with the plurality of sub-category titles and all subsequent category levels cease to be displayed on the display device.

13.   The system according to Claim 1, wherein when the cursor is moved from a first category title in a first category level to a second category title in the first category level, a first plurality of sub-category titles of the first category title in a second, lower category level ceases to be displayed on the display device, and a second plurality of

sub-category titles of the second category title on which the cursor now rests is displayed in a second category level on the display device.

14.   The system according to Claim 1, wherein a browser can browse the categorization structure independently of any media content displayed on the display device.

15.   The system according to Claim 1, wherein a browser can navigate and browse the different category titles in the different category levels of the categorization structure without having to select and retrieve a page of media content from the storage device and without having to navigate back and forth between different pages of media content.

16.   The system according to Claim 3, wherein the categorization structure resides with the pages of media content but is not displayed on the display device with the media content until a browser places the cursor on the starting symbol.

17.   The system according to Claim 3, wherein the media content are the pages of a web site.

18.   The system according to Claim 17, wherein a browser can navigate and browse the different category titles in the different category levels of the categorization structure without having to down load a web page from the storage device and without having to navigate back and forth between different web pages.

19.   The system according to Claim 17, wherein the categorization structure resides with the web pages but is not displayed on the display device with the web pages until a browser places the cursor on the starting symbol.

20.   The system according to Claim 1, wherein a browser can navigate back and forth between a category title in a first category level and a category title in a second category level of the categorization tree structure.

21.   The system according to Claim 1, wherein a browser can move from a first or any category title in a particular level to any other title in the same level of the categorization tree structure.

22.   A system for navigating and browsing electronic media, comprising:

a categorization tree structure having a plurality of cascading category lists, each list displaying a plurality of category titles to electronic media content stored on a storage device, each category title having a selectable link-token to the stored content

file for said title, and the category titles in the different plurality of category lists able to be browsed independently of selecting and retrieving stored content files for any title from the storage device.

23. A method for navigating and browsing electronic media, comprising the steps of:

placing a cursor on a starting symbol representing a gateway to a categorization structure of electronic media to display a first one of a plurality of category lists listing a first plurality of category titles of electronic media content stored on a storage device, each category title having a selectable link-token to a stored content file for said title, wherein placing the cursor on one of the category titles in the first category box causes said title to be highlighted and causes a second category list having a second plurality of titles to be displayed alongside the first category list, the plurality of titles in the second category list being sub-categories of the category title highlighted in the first category list, the category titles in the different plurality of category lists being able to be browsed independently of selecting and retrieving stored content files for any title from the storage device.

24. A system for tracking the navigation and browsing of electronic media, the system enabling a browser to reach any one of a plurality of content pages linked to

any one of the plurality of category titles in a categorization structure with a single click of a computer mouse.

25.   The system according to Claim 24, wherein the system is embedded with a hidden dynamic nested-cascading categorization structure that allows the browser to browse and view the entire categorization structure independent of the content of any content page.

26.   A tracking system for tracking the navigation and browsing of electronic media, comprising:

a text tracking string comprised of a plurality of category titles displaying a particular sequence of a category browsing path of a page displayed on a display device, wherein when a cursor is placed on any one of the category titles in the browsing path indicated by the tracking string, a drop-down menu appears displaying a plurality of category titles for that category.

27.   The Claim according to Claim 26, wherein a single click of the computer mouse is used to cause the drop-down menu to appear, the menu staying on until the computer mouse is clicked again on the same category title at which such time the drop-down menu ceases to be displayed on the display device.

28. The Claim according to Claim 27, wherein token-linked content for the category title on which the cursor rests is retrieved from a storage device by double clicking the computer mouse.